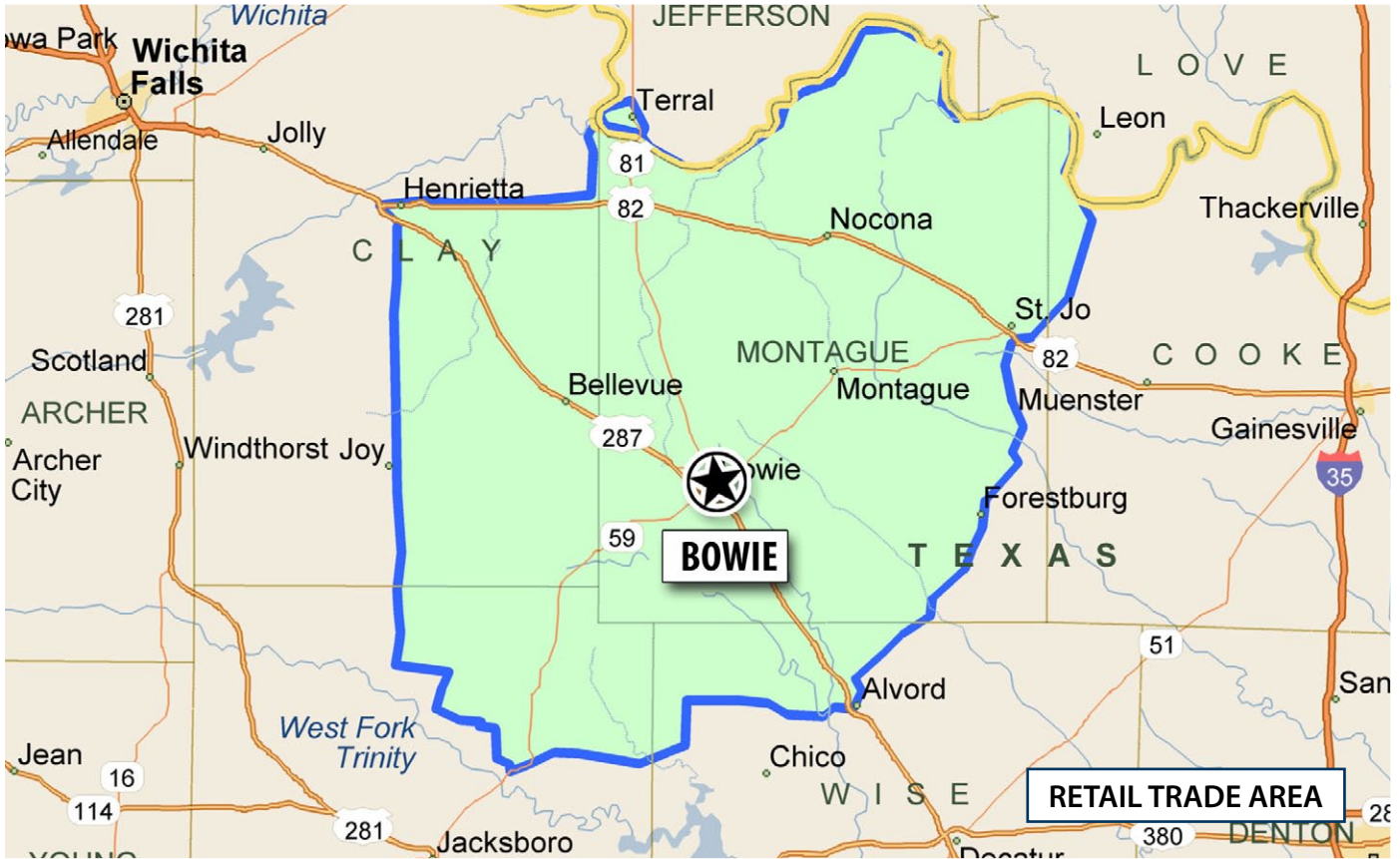


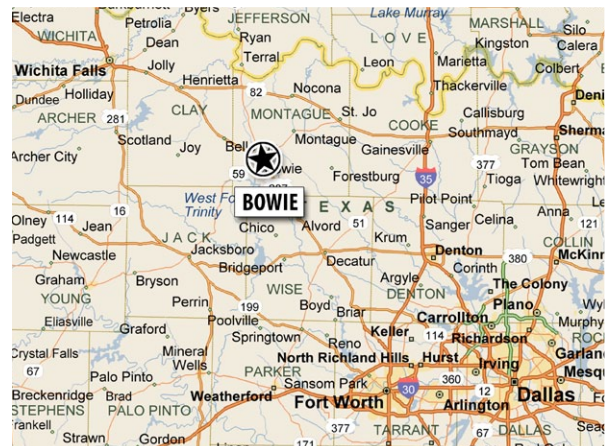
2011 Retail Market Profile | Bowie, Texas



:: Retail Trade Area Map | Bowie, Texas

Demographic Profile

2011 Estimated Demographics	Bowie	RTA
Population	5,418	25,463
Projected Population Growth (2011-2016)	1.90%	1.96%
Race Classification		
White	93.50%	92.95%
Black or African American	0.65%	1.28%
Other	5.85%	5.77%
Hispanic Origin	7.49%	8.23%
Median Household Income	\$36,521	\$41,855
Per Capita Income	\$18,788	\$22,439
Median Age	38.28	42.04
Households	2,211	10,393
Projected Household Growth (2011-2016)	1.90%	2.42%
Associates Degree and Above	22.19%	20.23%



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Sources: Nielsen Claritas 2011 | TXDOT | U.S. Census Bureau | The Retail Coach, LLC

